**Team: Marketing – *Proclaiming ToP Impact and Credibility***

**Over all Victory for 2013:**

Comprehensive Marketing Plan for ToP

**Accomplishments for 2013**

Member benefits are defined

Audiences for ToP markets are identified (prioritized)

Member needs assessment

Public health model/approach (entry points) for other systems

Case study of public health

Identify where methods are needed

**How will you connect with Team and with ToP Network:**

Email

ToP Network web site

Adobe as meeting platform

**Budget requirements:**

Not applicable

**Team Leader(s):**

George Packard